

MEASURING OUTCOMES USING SROI

Adrian APPO OAM

Presentation: 22 June 2015



SROI - Its Value

"...there is much confusion in the non-profit sector, where inputs and activities are often being reported as outcomes and impacts... "

Prof Herman (Dutch) Leonard, Harvard University



Jobs 4U2 Program spread

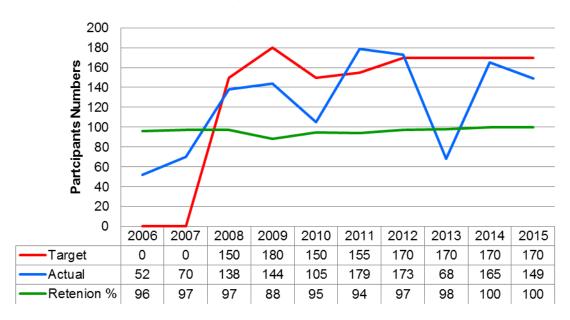


45% of Aboriginal Youth national, leave school without transferring to training or employment.



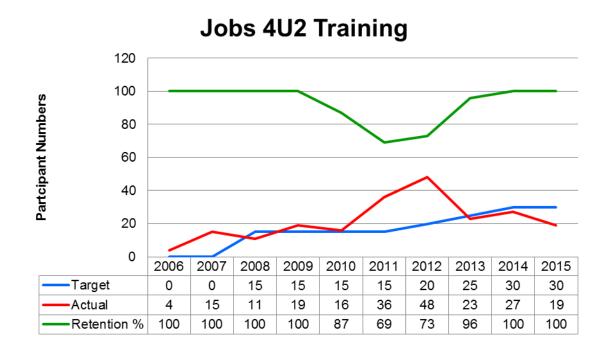
AN EXPERIENCE WITH SROI

Jobs 4U2 Education





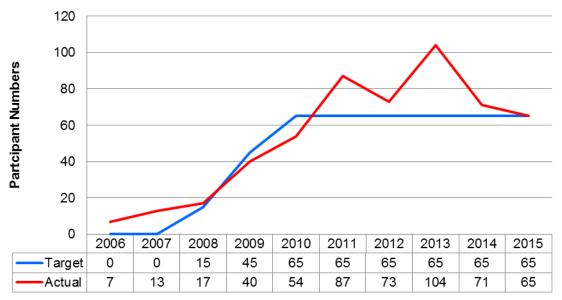
AN EXPERIENCE WITH SROI





AN EXPERIENCE WITH SROI







Jobs 4U2 Value Chain

Input **Activities Outcomes Impact** • Jobs4U2 Program model • One on one mentorship Completing school Better educational education outcomes • Staff & Board Life skills development Learning from work Higher life aspirations Schools Financial Assistance experience Improved vocational • Employers • Work experience & Developing career plans skills training Community Vocational training & lob satisfaction • Employment support • Investors & supporters tertiary learning Community leadership Securing rewarding jobs skills Individual self • Financial independence development • More positive role • Pride in Indigenous models culture Economic & social equality with other Australians



SROI - 2009

"Ganbina's Jobs4U2 program will deliver an indicative **SROI of 4.20:1** based on the outcomes generated from the investment for the 2009 calendar year. That is for every \$1 invested, approximately \$4.20 of social value is created

- A majority of social value is derived for government from welfare savings and for participants due to increased self-confidence
- In the absence of Ganbina programs, 75% of participant success would not be achieved



SROI - 2011

"Ganbina's Jobs4U2 program will deliver an indicative **SROI of 6.70:1** based on the outcomes generated from the investment for the 2009 calendar year. That is for every \$1 invested, approximately \$6.70 of social value is created

Participants listed the 3 most important benefits of Ganbina's programs as:

- 1. Gaining independence from the family situation.
- 2. Building an employment history.
- 3. Accessing a trusted mentor relationship.



SROI - more than just a value

Baseline Comparison

More Ganbina participants have afterschool jobs than other young people

Ganbina Participants

60% of Ganbina participants in senior secondary school have after school jobs

Other Youth

36% of Australian young people in senior secondary school have after school jobs35