

MEASURING OUTCOMES USING SROI

Adrian APPO OAM

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SROI – Its Value

“...there is much confusion in the non-profit sector, where inputs and activities are often being reported as outcomes and impacts...”

Prof Herman (Dutch) Leonard, Harvard University

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Jobs 4U2 Program spread

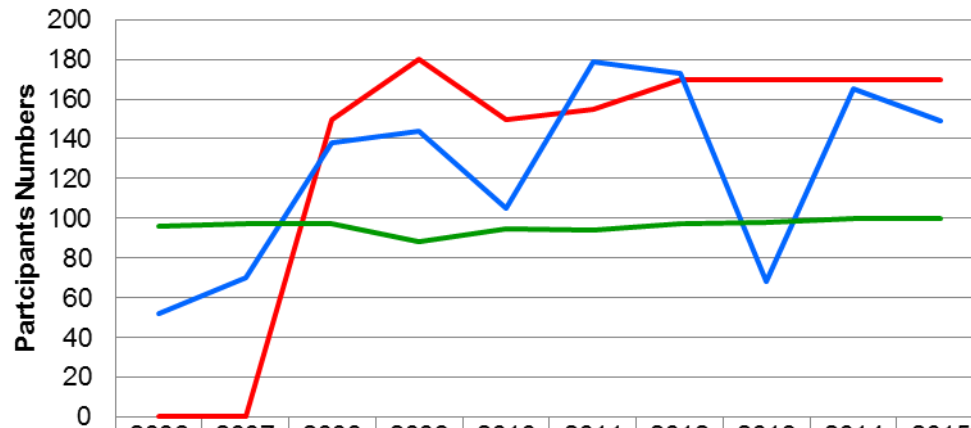


45% of Aboriginal Youth national, leave school without transferring to training or employment.

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AN EXPERIENCE WITH SROI

Jobs 4U2 Education

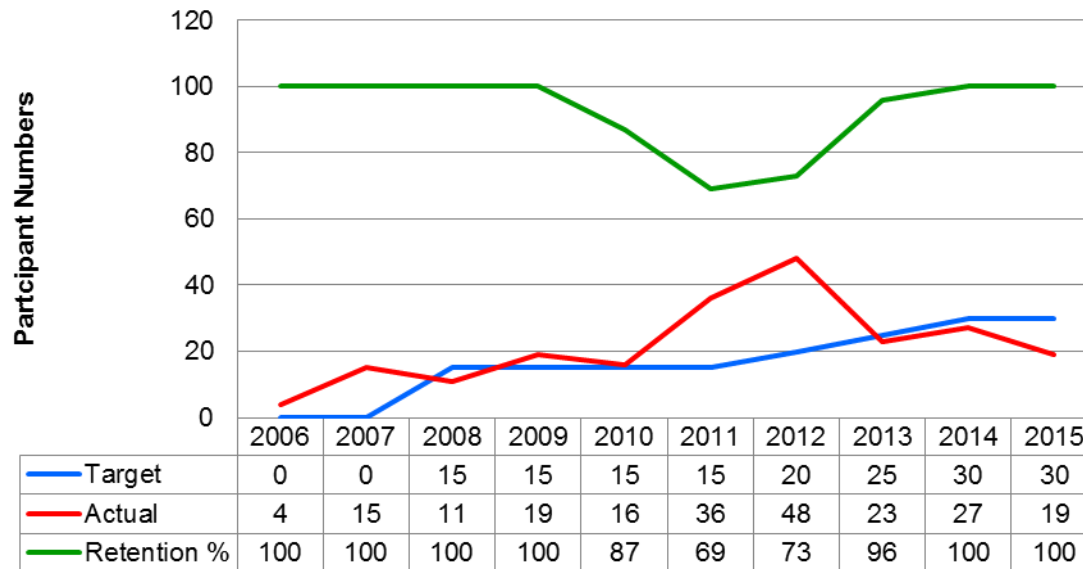


	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
— Target	0	0	150	180	150	155	170	170	170	170
— Actual	52	70	138	144	105	179	173	68	165	149
— Retention %	96	97	97	88	95	94	97	98	100	100

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AN EXPERIENCE WITH SROI

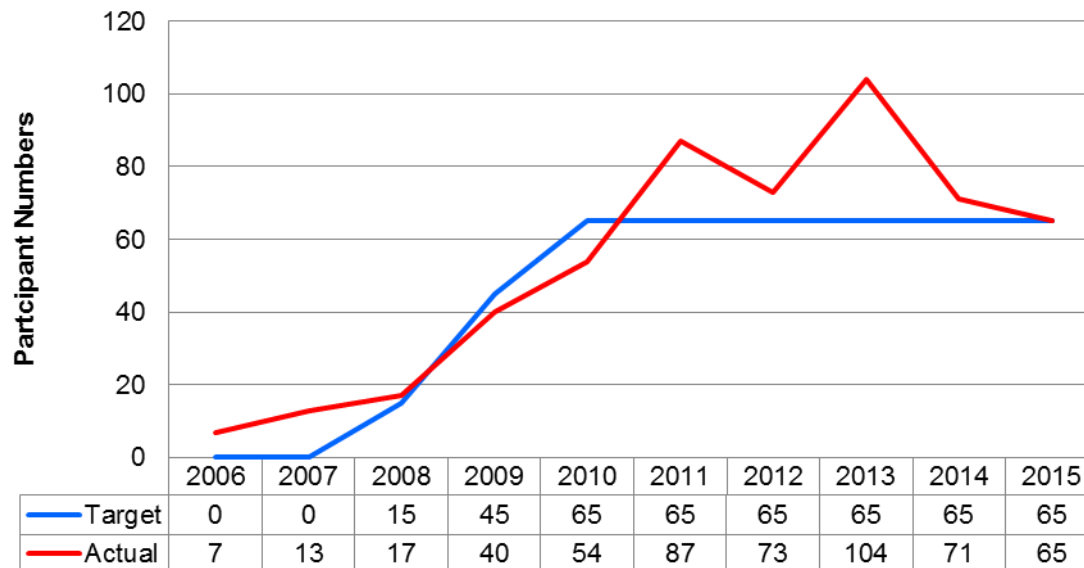
Jobs 4U2 Training



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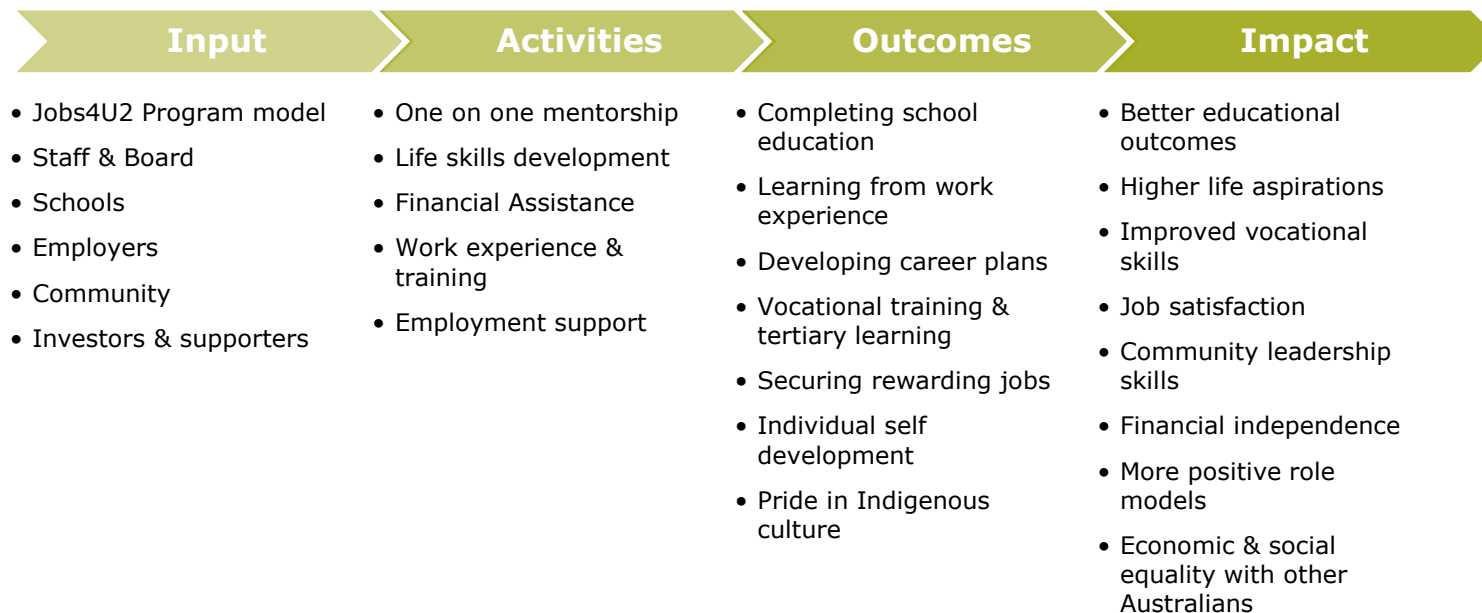
AN EXPERIENCE WITH SROI

Jobs 4U2 Employment



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Jobs 4U2 Value Chain



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SROI - 2009

“Ganbina’s Jobs4U2 program will deliver an indicative **SROI of 4.20:1** based on the outcomes generated from the investment for the 2009 calendar year. That is for every \$1 invested, approximately \$4.20 of social value is created

- A majority of social value is derived for government from welfare savings and for participants due to increased self-confidence
- In the absence of Ganbina programs, 75% of participant success would not be achieved

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SROI - 2011

“Ganbina’s Jobs4U2 program will deliver an indicative **SROI of 6.70:1** based on the outcomes generated from the investment for the 2009 calendar year. That is for every \$1 invested, approximately \$6.70 of social value is created

Participants listed the 3 most important benefits of Ganbina’s programs as:

1. Gaining independence from the family situation.
2. Building an employment history.
3. Accessing a trusted mentor relationship.

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SROI – more than just a value

Baseline Comparison

More Ganbina participants have after-school jobs than other young people

Ganbina Participants

60% of Ganbina participants in senior secondary school have after school jobs

Other Youth

36% of Australian young people in senior secondary school have after school jobs³⁵

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